



सत्यमेव जयते
Government of West Bengal

একটি গাছ মায়ের নামে

EK PED MAA KE NAAM

A Heartfelt Appeal from the
Department of Forests
Government of West Bengal

A Tribute Beyond Words

Our biological mothers give us life, sacrifice their comforts, and nurture us unconditionally. Mother Earth sustains that life with every breath we take.

The Ek Ped Maa Ke Naam campaign is a beautiful, sacred bridge connecting our love for our mothers with our duty towards Mother Earth. Launched on World Environment Day under the visionary leadership of our Hon'ble Chief Minister, this campaign is not just about planting a tree—it is a lifelong covenant of protection, gratitude, and love.



Continue contributing

- **A Living Legacy:** A tree planted today grows as a living monument to your mother's eternal love and sacrifice.
- **Securing the Future:** By planting and protecting a tree, you actively combat climate change and ensure clean air and a healthy environment for your children and future generations.
- **The Spirit of Bengal:** West Bengal has already shown its grand collective will by planting **7.5 lakh seedlings on Day One**. Now, we must carry this momentum forward to achieve our state target of planting **1.10 crore seedlings by 31st March 2027**.



At a glance

- **Lifelong Commitment:** The mission extends beyond planting. It encourages every citizen to adopt, protect, and nurture their trees throughout their lives.
- **Collective Synergy:** A grand coalition uniting Citizens, Schools, Colleges, Civil Societies, NGOs, Chambers of Commerce, Industries, and Government Departments.
- **Accessible to All:** The Department of Forests is bringing the mission directly to your doorstep. Free seedlings are being distributed right here at the Jana Kalyan Shivar (15th–17th June 2026).

Join the mission

- **Collect Your Blessing:** Walk into the Department of Forests stall at this camp and receive your complimentary seedling.
- **Plant with Love:** Choose a safe spot at home, your workplace, or community grounds, and plant it in the name of your mother.
- **Nurture for Life:** Commit to watering and protecting this sapling as it grows into a mighty tree.
- **Inspire the World:** Share your plantation moment on social media using **#একটিগাছমায়েরনামে** or **#EkPedMaaKeNaam** to motivate your friends and neighbours.



Our Goal is Grand. Your Role is Vital.

Let us come forward, honour our mothers, heal our planet, and surpass our state's target by a historic margin. Let Bengal lead the way in greening the earth!

Issued in Public Interest by:
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